

DETROIT

NASFiC

'14

DRIVING
THE FUTURE

BID

Proposed dates:
July 17-20, 2014

Detroit Marriott at the Renaissance Center



Largest
hotel in
Michigan

Central
downtown
location

On the
Detroit River
overlooking
Windsor
Canada

Located in
the GM
Renaissance
Center

Guest Rooms



1,298 guest rooms

600 doubles

Current room block: 280

\$118/night
\$1/night
wifi

Suites and Hospitality



52 suites
total

Spectacular
views

Current
block: 8
deluxe
suites on 2
floors for
parties and
consuite

\$209/night

Corkage
waiver



forty-two degrees north



Hotel
restaurant

American
Midwest
cuisine

Open for
breakfast,
lunch,
dinner

Menu and
pricing
tailored to
our group

Volt

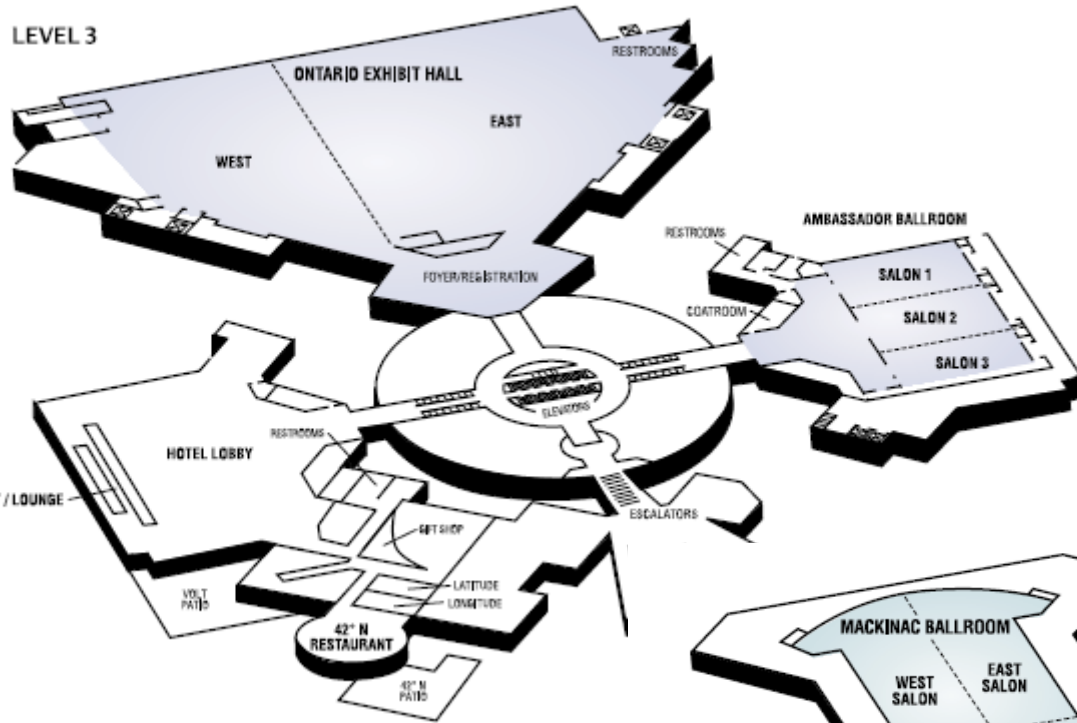


Central
main lobby
location

Free
wireless
Internet

Lunch,
dinner,
cocktails
and light
fare

Meeting Facilities



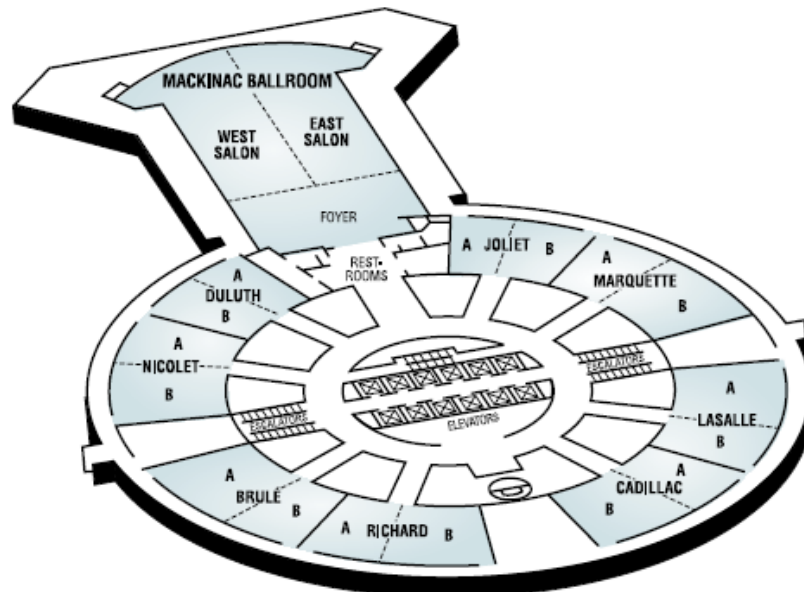
100,000 sq ft total space

Currently booked:
Ontario exhibit hall

Mackinac ballroom

6 of 8 additional rooms on that floor

Room to grow!



GM Renaissance Center



5.5 million
sq ft on
Detroit's
riverfront

Over 70
unique
shops and
services

GM Ren Cen – Dine

1,100 seat
food court
McDonalds
Subway
Burger King
Rice Bowl
Salsarita's

Starbucks
Potbelly
Presto Deli

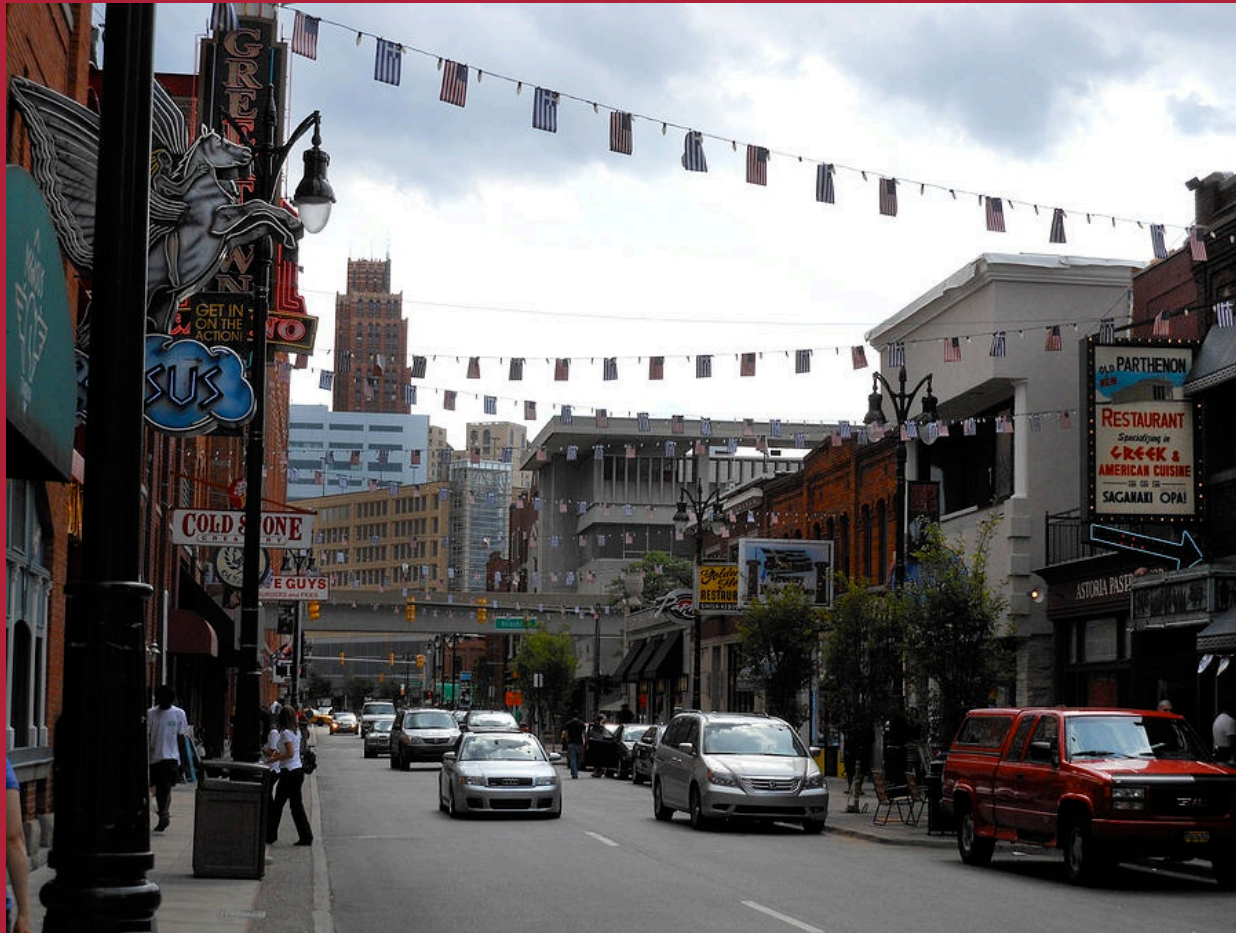
Andiamo's
Riverfront

Coach
Insignia

30 food
outlets total



Other Dining



Greektown

Corktown

Midtown

Detroit People Mover



Downtown
Transit
System

Station
located at
the
Renaissance
Center

4 minute
wait
between
cars

75 cents to
ride

Location

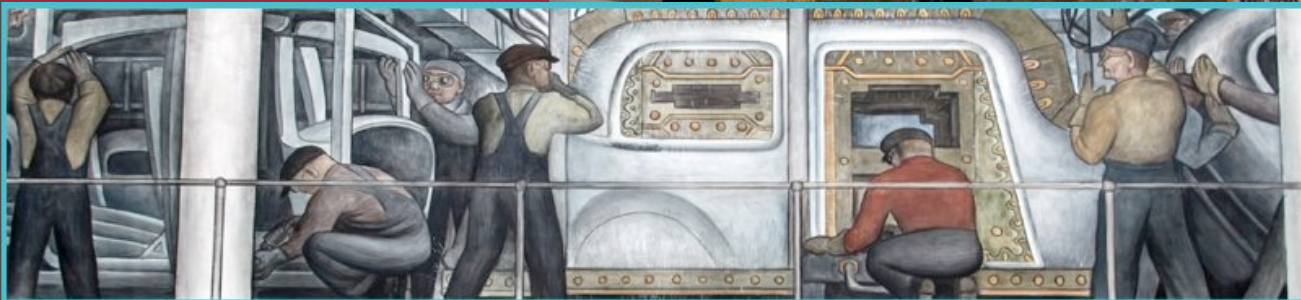


Centrally located

Delta hub – 60% of US within 90 minutes

6 hour or shorter drive from:
Toronto
Chicago
Columbus
Cincinnati
Milwaukee
Pittsburgh
and more

Attractions



Detroit
Institute of
Art

Motown
History

Henry Ford
Museum

Detroit Zoo

Detroit
Science
Center

Museum of
African
American
History

Detroit Tigers

Heidelberg
Project

Committee

- Tammy Coxen, bid chair
- Anne Gray
- Kim Kofmel
- Mark Hall
- David Stein
- Lisa Garrison Ragsdale
- Evelyn Baker
- Jeff Beeler
- Don Wenzel
- Helen Montgomery
- Mary Kay Kare
- Mark Bernstein
- Matt Arnold
- Steve Gutterman
- Doug Houseman
- Anna O'Connell
- Lisa Leutheuser
- Joe Saul